

AUG
29

SALES ENDED

Canadian Embassy, Ambassade du Canada: Gaming and Games Development

by ETH Zurich

Free



Canadian Embassy, Ambassade du Canada: Gaming a...
Tue, August 29, 2017, 1:00 PM – 7:00 PM CEST

Sales Ended

DETAILS



DATE AND TIME

Tue, August 29, 2017
1:00 PM – 7:00 PM CEST
[Add to Calendar](#)



LOCATION

ETH Zürich
101 Rämistrasse
8092 Zürich
[View Map](#)



FRIENDS WHO ARE GOING

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DESCRIPTION

Program

13:00 Guest Arrival, Registration and Networking

13:30 Opening & Welcoming Remarks, Markus Gross, Professor of Computer Science and Director of the Computer Graphics Laboratory, ETH Zurich; Director of Disney Research Zürich Lab, Zurich

13:40 Opening & Welcoming Remarks, Pamela Hay, Commercial Counsellor and Senior Trade Commissioner, Embassy of Canada to Switzerland

13:50 Keynote Presentation, "UX Design Techniques Aids European and North American Game Developers", David Lightbown, User Experience Director (Technology Group), Ubisoft Montreal

14:40 Games Development and Business Opportunities in Québec, Nicolas Martin, Director of Economic Development, Representative for Québec Government office in Munich

14:55 Games Development and Business Opportunities in Montreal, Philippe Valentine, Investment Projects Manager – ICT, Montréal International

15:10 Health Break

15:30 Games Development and Business Opportunities in British Columbia, Rupert Potter, Europe Trade & Investment Representative for British Columbia

15:45 Games Development and Business Opportunities in Nova Scotia, Evan Radisic, Investment Attraction Representative - Digital Games, Nova Scotia Business Inc.

16:00 Games Development and Business Opportunities in Calgary (sneaker to

16:00 Games Development and Business Opportunities in Calgary, (speaker to be confirmed)

16:15 Panel Discussion, Q&A Session, David Lightbown / Bob Sumner, Associate Director, Disney Research Zurich (DRZ) and Professor at ETH Zurich, (other panelists tbc)

16:45 Closing Remarks and Wrap-up of the Seminar, Pamela Hay, Commercial Counsellor and Senior Trade Commissioner, Embassy of Canada to Switzerland

16:55 Networking and Apéro Riche

17:15 Business-to-Business meetings

19:00 End of the Event



TAGS

Things To Do In Zürich

Networking

Science & Tech



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